



# YPNGlobal



## 'CYBER CHAMPIONS'

### From Online Prefects to Cyber Champions

'Cyber Champions' is an exciting community giveback initiative launched by YPNGlobal in conjunction with a growing number of sponsors from the private, public and voluntary sectors. The aim of the initiative is to deliver online safety awareness education to schools and youth organisations across the UK. The initiative is being driven by networks of young professional volunteers motivated to make a difference to their local communities. As well as raising awareness on how to stay safe and secure online, they are also representative business and IT role models for the next generation.

### Why become a Cyber Champion?

For the Cyber Champion volunteers this is a great opportunity to enhance their personal development and build on their leadership, teaming, learning and communication skills. As the programme gains momentum the ambition is to mentor and help facilitate future internships and apprenticeships working alongside industry partners.



### Partners; confirmed and in progress

There are a rapidly growing number of partners who are already involved or in the process of signing up to Cyber Champions including EURIM, PITCOM, Get Safe Online, KPMG, Intellect, IBM, Grids4Learning, Worshipful Company for IT, Templar Executives, Whitehall and Industry Group, Nexor, Cisco, McAfee, e-skills UK, City of London Police, CEOP, Childnet International, BCS and many more. Nominate your organisation via [contact@ypnglobal.com](mailto:contact@ypnglobal.com)

### Becoming a Cyber Champion

Getting involved is easy and we have a team on standby to help mobilise professional volunteers. The online safety awareness workshops will reference learning materials from Childnet International, the Grids for Learning, Get Safe Online and other appropriate sources. Each young professional will be provided with a standard 'activity kit' that includes a project brief, activity outline, presentation and speaker notes. If you are inspired and want to be part of this worthwhile initiative, get in touch with us at [team@ypnglobal.com](mailto:team@ypnglobal.com)

### Launch Event and Recognition

Safety awareness education to the first wave of schools, youth clubs and charities is underway. Testimonials from early Cyber Champions will feature at the launch event on 16<sup>th</sup> June at the House of Commons from 13:00 to 14:30 (attendance by invitation only). Further recognition events will follow.

### Promoting Online Safety Awareness

In an increasingly digitised world it is critical that young children learn online safety best practices early. Recent UK research shows:

- 21% of parents are concerned about kids' social networking activities.
- More than half of parents think children share too much online
- Kids lie about their personal details on the web, 7% 'never tell parents truth about online activities' (Source: PC Advisor, May 2011)

A link to these articles and other materials will be available on the YPNGlobal website live from 16<sup>th</sup> June 2011 at [www.ypnglobal.com](http://www.ypnglobal.com)

### Contact

Join Cyber Champions now. You can get in touch with us at [contact@ypnglobal.com](mailto:contact@ypnglobal.com)



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